



Structural Concepts®

DELIVERING FRESH. ALWAYS.™



Healthcare Solutions

Provide visitors and staff fresh food options that can be displayed independently or integrated within existing serving lines.

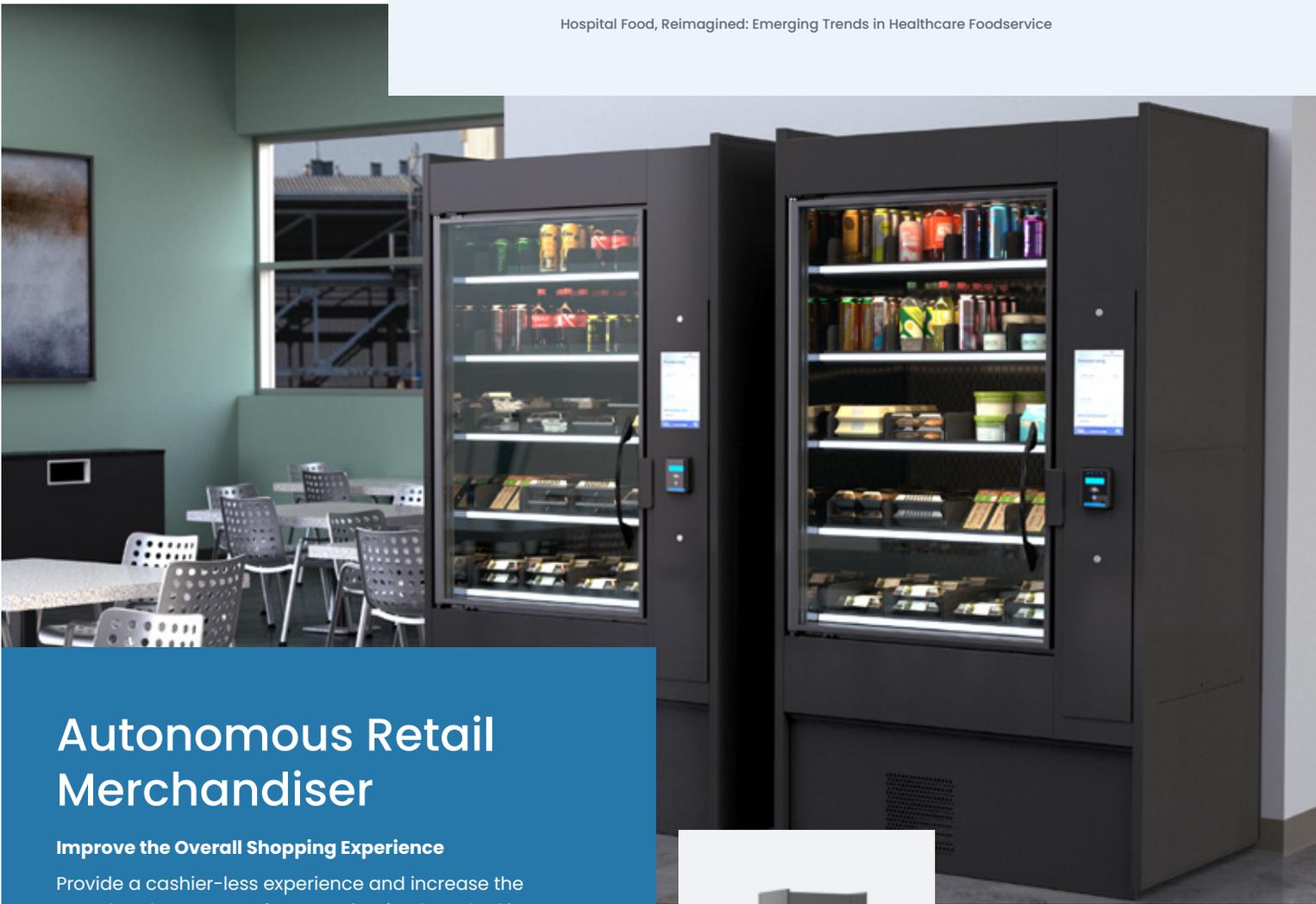
Structural Concepts continues to **support the mission of health and wellness** by providing the **most attractive, reliable, temperature-controlled** display cases in the industry, **when and where** you need them.



Food Can Determine the Patient's Choice

42% of long-term care/senior-living residents say they considered food options early in the selection process.

Hospital Food, Reimagined: Emerging Trends in Healthcare Foodservice



Autonomous Retail Merchandiser

Improve the Overall Shopping Experience

Provide a cashier-less experience and increase the speed and accuracy of transaction for those looking for a convenient 24/7 fresh food selection. Offset labor challenges, create an appealing merchandising format with increased capacity, and seamlessly streamline inventory management to serve food deserts across healthcare facilities and office spaces.



ELEVATE BD36321S
Self-Service



OASIS C033R
Self-Service



OASIS C053R-UC
Self-Service

Undercounter

Meet Customers On the Way In and Out

The shape of these display cases makes them ideal for integrating into counters so that all customers see is fresh food/beverages making these modular units the perfect grab-and-go solution.



REVEAL NR6047RSV
Counter



REVEAL NR4847RSV
Counter

Counter

Take Full Advantage of Unused Space and Realize Untapped Profit Potential

Leverage premium counter space with a food display that entices customers to buy.



OASIS B4524
Self-Service

Self-Service

Enhance Convenience and Speed of Service to Time-Starved Staff and Visitors

Stimulate sales by offering a variety of grab & go options with self-service cases to accommodate modern consumer's fast-paced lifestyle and desire to make speedy selections and transactions.

By leveraging **self-serving displays** and **flexible merchandisers**, Structural Concepts helps **promote increases in onsite patronage without the requirements of additional space or labor** by offering patients, staff, and visitors the added accessibility to fresh food selections.



Increase Patient Patronage

At healthcare cafeterias, including hospitals, nursing/retirement homes and other long-term care facilities, **70%** of consumers would visit more frequently, and **92%** would return to an avoided location, if premium and fresh food items are menued.

Hospital Food, Reimagined: Emerging Trends in Healthcare Foodservice



Islands

Increase Sales by Offering Busy Meal-Goers Healthy, Fresh Food Selections On-the-Go

Easily create impulse-buy sites with self-contained refrigerated islands.



OASIS FSI656R
Island



Endcaps

Create Opportunities for Add-Ons

Utilize displays that blend into high traffic areas to generate incremental sales.



OASIS FSE45R
Endcap

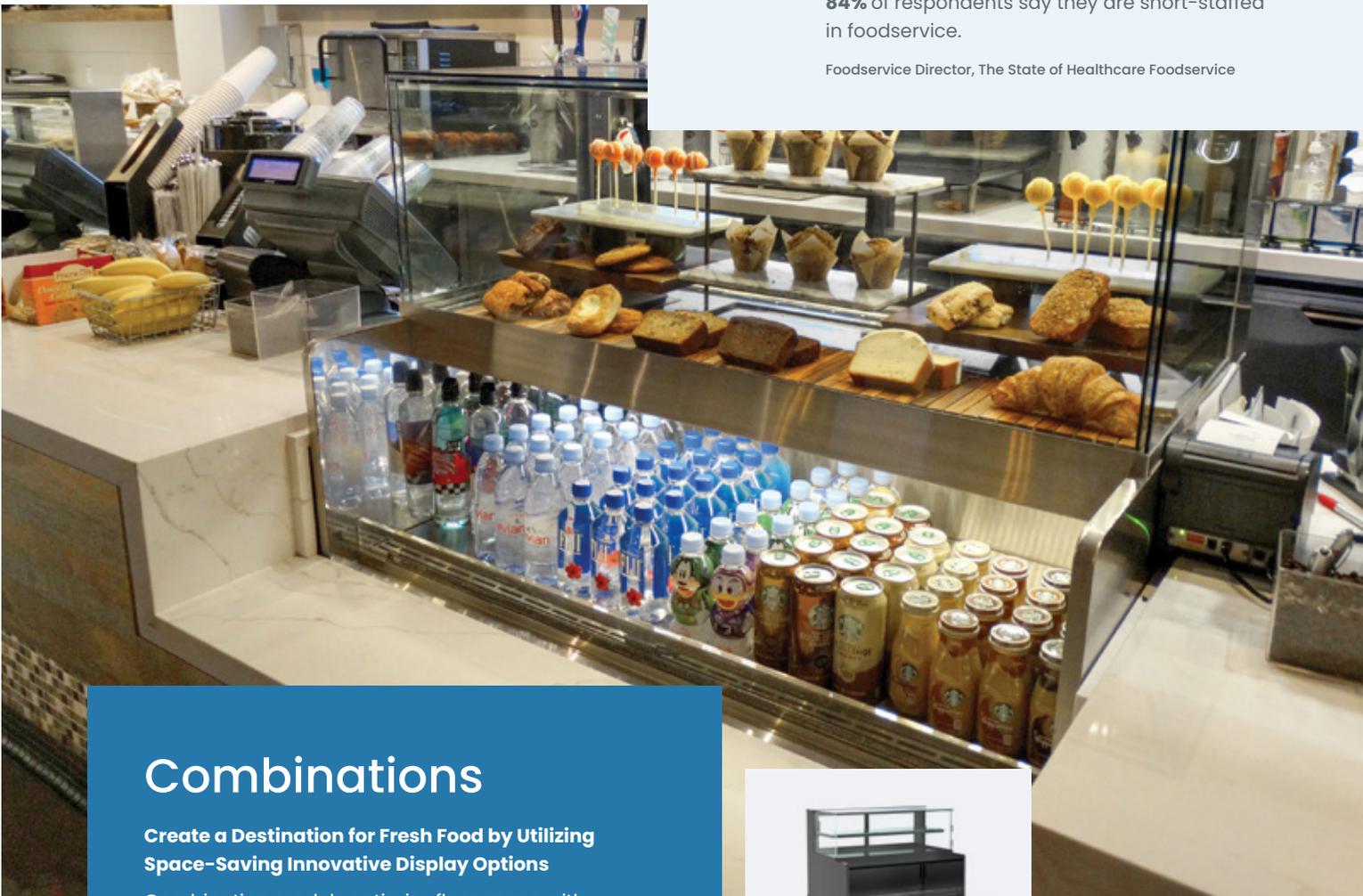
Designing and building merchandisers that **last longer, save energy, and minimize operating costs**, while driving a **return on investment**, Structural Concepts has long been recognized by the Healthcare industry as one of the most **dependable** and **advanced foodservice suppliers**.



Addressing Growing Labor Challenges

84% of respondents say they are short-staffed in foodservice.

Foodservice Director, The State of Healthcare Foodservice



Combinations

Create a Destination for Fresh Food by Utilizing Space-Saving Innovative Display Options

Combination models optimize floor space with multiple display areas in a single piece of equipment, providing flexibility to offer a variety of fresh foods within different methods for serving the customer.



REVEAL NR6051RRSSV
Combination



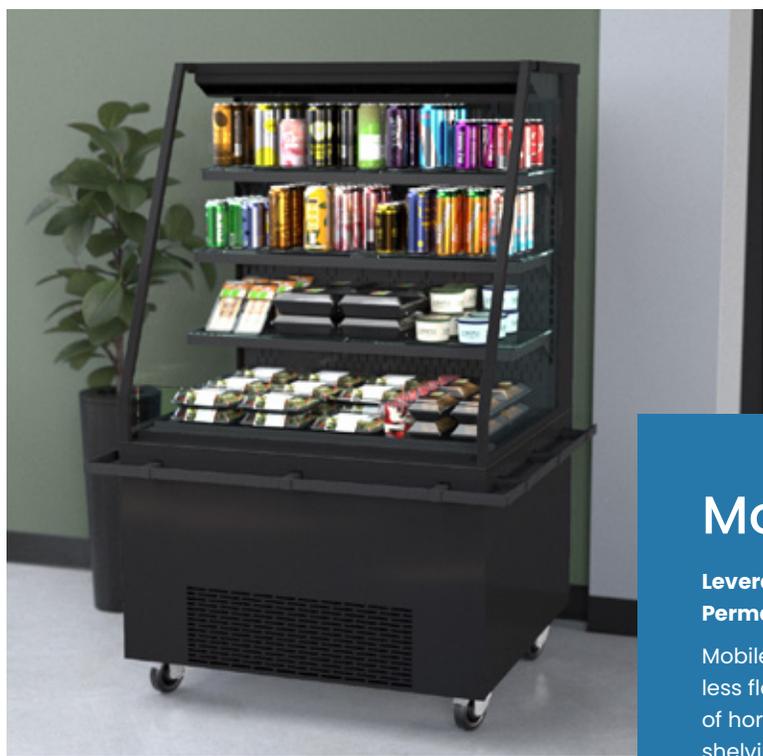
Hot and Cold Combinations

Elevate the Customer Experience by Offering More Options

Stimulate sales by offering a variety of grab & go options with self-service cases to accommodate modern consumer's fast-paced lifestyle and desire to make speedy selections and transactions.



OASIS B3924RH
Combination



REVEAL NR3647RSSA.MOB
Mobile

Mobile

Leverage High Traffic Areas – Temporarily or Permanently.

Mobile refrigerated self-service displays on casters use less floor space by displaying product vertically instead of horizontally and can be easily pushed up against shelving, walls, columns, or used back-to-back.

Refrigerated Door Merchandisers

Open the Door to Profitability

Create a seamless transition from open cooler merchandisers that create more merchandising space to satisfy customers' desire for fresh food while reducing energy costs by 82%.



OASIS BD4732
Self-Service



OASIS BD3632
Self-Service



Enhance the presentation of more food options by providing a mix of **service** and **self-service options**, such as **scalable micromarket formats**, to meet the needs of **convenience-seeking diners**.



LEARN MORE
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